

# Net Element Inc. (NASDAQ:NETE)

## Consumer Discretionary | Retail - E-Commerce Discretionary

- NETE has grown its North American Transactions Segment 28% yoy – largely attributed to its successes with the Unified Payments brand.
- Net Element recently launched, Netevia, its new product that is part of its decentralized blockchain technology solutions initiative.
- NETE completed a \$7.55mn restricted common stock and warrant private placement with an institutional investor to buttress growth with its blockchain initiatives.

## Company Description

Net Element, Inc. ("NETE") is a global financial technology and value-added group that supports electronic payments acceptance in a multi-channel environment including point-of-sale (POS), e-commerce and mobile devices in the U.S. and emerging markets. NETE has two primary business units, North American Transaction Solutions and International Transaction Solutions Segment. NETE is headquartered in Miami, FL and its website is netelement.com.

Key Data		Key Financials			
			FY15A	FY16A	FY17A
52-Week Range					
Shares Outstanding	3.85	Revenue	40.2	54.3	60.1
Market Cap	29.08	EBIT <sup>1</sup>	(10.5)	(8.8)	(8.6)
3-Months Avg Volume	821,708	EBITDA <sup>1</sup>	(8.0)	(5.4)	(6.1)
Total Cash	11.29	Earnings	(13.3)	(13.5)	(9.9)
Total Debt	7.02	CFF	6.6	4.4	17.5



<sup>1</sup> does not include non-operational expenses or revenue























